

SBC REGATTA SPONSORSHIP OPPORTUNITIES

Sponsorship Type	Description	Sponsors Enclosure Passes	Cost
Title Sponsor	Overall sponsorship of sponsors enclosure (Sponsor to provide promotional banners for hospitality lounge and balconies)	Saturday- 8 Sunday- 8	£1,000
Prominent Display Banner with Sponsors Enclosure access	On railings of boat club, (Up to 3m wide – sponsor to supply)	Saturday- 4 Sunday- 4	£350
Main Finish Line Banner with Sponsors Enclosure access	Finish line banner, to be supplied by the sponsor (Up to 3m wide – sponsor to supply)	Saturday- 4 Sunday- 4	£450
Prominent Display Banner	On railings of boat club (Up to 3m wide – sponsor to supply)	N/A	£150
Digital Programme Advert	Full page	N/A	£70

Race Sponsorship	Description	Sponsors Enclosure Passes	Cost
Race Sponsorship	Your name will appear on the race programme, whilst our event commentary team will announce your name/company name on the PA system throughout the regatta.	N/A	£25 per race
Race Sponsorship combined with Event Hospitality	Race sponsorship elements as above plus sponsors enclosure access including a quality vintage afternoon tea including a complimentary Pimms/Prosecco.	1 day sponsors enclosure hospitality including sponsorship of 1 race	£40 per guest

Asset Sponsorship	Description	Cost
Vehicle/Trailer Graphics	Supplied by sponsor, annual renewable fee if annual	Starting from £150
Silverware i.e. Trophy	Specific trophy to be sourced with assistance from SBC Committee	Starting at £750 for 2 years of event sponsorship that the silverware is made for.

SBC ANNUAL SPONSORSHIP PACKAGES

<p>Package A- Platinum</p>	<p>Banner in prime location on boathouse in summer season -Logo on SBC website for full year -Sticker on towing trailer and vehicle for full year -Naming rights to a race on regatta weekend -Full page advert in regatta digital race programme -Recognition as annual sponsor through PA announcements throughout regatta weekend -Dedicated social media post as recognition and thanks for support -4 passes to our sponsorship enclosure on each day of the regatta</p>	<p>£1,000</p>
<p>Package B- Gold</p>	<p>-Banner in good location during regatta weekend -Logo on SBC website for full year -Sticker on towing vehicle OR trailer for full year -Full page advert in regatta race programme -Recognition as annual sponsor through PA announcements throughout regatta weekend -2 passes to our sponsorship enclosure on both days of the regatta</p>	<p>£750</p>
<p>Package C- Silver</p>	<p>-Logo on SBC website for full year -Sticker on towing vehicle OR trailer for full year -Recognition as annual sponsor through PA announcements throughout regatta weekend -2 passes to our sponsorship enclosure on both days of our regatta</p>	<p>£500</p>